



# Wear Red Day

## Show Racism the Red Card!

We are supporting Show Racism the Red Card's annual Wear Red Day which will be taking place on the 18th October 2024.

Dear Parents and Carers,

- In participation with this day, we are asking students to **wear something red** as part of a non-uniform day on Friday 18<sup>th</sup> October 2024 and to make a £1 donation to Show Racism the Red Card. This is in conjunction with a number of educational sessions we have been delivering in order to promote the message of anti-racism which encourages our community to challenge racism and fosters a culture of tolerance, equality and diversity.
- We are fortunate to be part of an academy with a vast range of races and ethnicities which we want to celebrate every day. Too often, we see intolerance and abuse in our society especially with the advent of social media. We will play our part to drown out these hateful messages by flooding our community with kindness and respect for everyone regardless of background.

This day is a small way to make our message heard as we stand together against racism. The donation can be made via this link: <https://www.parentpay.com/parents/>

Yours faithfully,

Leanne Morgan

Deputy Headteacher