Newsome Academy
Everyone Exceptional Everyday

Show Racism the RED Card - Monday 19th October, 2026



Dear Parents and Carers,

Throughout the month of October, some of our students have been presenting the importance of Black History Month through a variety of whole school presentations, which have included: information sharing, powerful poetry recitals and soulful singing. Our weekly whole school seminar presentations can be found in our weekly Family Newsletters which are on our website and they are updated every week; they are also shared through X and sent out to families via Bromcom.

This week we will be taking part in this year's **Show Racism the RED Card 2026 on Friday 23rd October, commemorating three decades of Show Racism the RED Card.**

Show Racism the Red Card Education Hub, this year have said:

- 2026 marks the 30th year of Show Racism the RED Card – the UK's leading anti-racism education charity.
- Reaching over 1.4 million young people with SRtRC's anti-racism workshops, we are in awe of all the support we have received over the years. Anti-racism education is needed now more than ever and reaching our 30th year only makes us more determined to keep spreading the important message of anti-racism.
- As our co-founder, Shaka Hislop says himself: "It might take another 100 years to dismantle racism, but we'll get there." (quote from an interview by the Guardian)
- Although we are proud to have reached this milestone, there is still a long way to go. The Black Lives Matter movement in 2020 and the UK race riots that we faced in 2024 were recent examples that hate and misinformation is a necessary issue to address.

All children and staff are invited to wear something RED on Friday 23rd of October, so please encourage your child to come into school on the day wearing their RED clothes.

Students can make their £1 donation on Parent Pay any time this week and all money collected will go towards the charity and towards our community fund. Thank you.

If your child does not have something red, they may wear appropriate non-uniform. Please note outdoor wear and caps/hats may not be worn inside school.

Yours faithfully,

Krystyna Stokes

Assistant Headteacher – Personal Development